

12.-13. 11. 2020 **International Conference on Automotive Industry 2020**
Na Karmeli 1457, 293 01 Mladá Boleslav, Czech Republic
An open space for discussion on economic and technical issues related
to the development of the automotive industry.

[ŠAVŠ | Konference ICAI 2020](#)

15. - 16. 1. 2020 **Research Open Day - 10th year (all-day series of lectures and discussions)**
ŠAVŠ academics present their current research projects
Na Karmeli, Mladá Boleslav

Prezentace:

Presentations:

- New e-Government challenges in the pan-European context to increase the competitiveness of the Czech Republic (TAČR)
doc. Ing. Jiřina Bokšová, Ph.D.
Ing. Josef Horák, Ph.D.
- Factors influencing the motivation of foreign employees to integrate in the Czech Republic (SGS)*
Ing. Eva Švejdarová, Ph.D., M.A.
- Perception of green marketing by the young generation with an application to the automotive market (SGS)*
Ing. Eva Jaderná, Ph.D.
- Contractual projects of the Department of Marketing and Management
Ing. Eva Jaderná, Ph.D.
- Exploratory qualitative research on sustainability reporting models and processes in industrial enterprises (International project)
Ing. David Holman, Ph.D.
- Contractual projects of the Department of Economics and Law
PhDr. Jiří Malý, Ph.D.
Ing. Petr Kasal