



Bachelor's degree programmes

Bachelor's degree programme B0413P050002 Economics and Management

Supervisor: doc. Ing. Romana Čížinská, Ph.D.

| <i>Study programme title</i> | <i>Specialisation title</i> | <i>Profile</i> | <i>Educational field</i> | <i>Mode of study</i> | <i>Accreditation valid until</i> |
|------------------------------|----------------------------------|----------------|--------------------------|-------------------------|----------------------------------|
| Economics and Management | Financial Management | Professional | Economic fields | full-time and part-time | 14/07/2028 |
| Economics and Management | Sales Management | Professional | Economic fields | full-time and part-time | 14/07/2028 |
| Economics and Management | Logistics and Quality Management | Professional | Economic fields | full-time and part-time | 14/07/2028 |
| Economics and Management | Human Resources Management | Professional | Economic fields | full-time and part-time | 14/07/2028 |
| Economics and Management | Purchasing | Professional | Economic fields | full-time and part-time | 14/07/2028 |

Bachelor's degree programme B0413P050006 Business Administration

Supervisor: doc. Ing. Romana Čížinská, Ph.D.

| <i>Study programme title</i> | <i>Specialisation title</i> | <i>Profile</i> | <i>Educational field</i> | <i>Mode of study</i> | <i>Accreditation valid until</i> |
|------------------------------|----------------------------------|----------------|--------------------------|----------------------|----------------------------------|
| Business Administration | Financial Management | Professional | Economic fields | full-time | 8/1/2029 |
| Business Administration | Marketing and Sales Management | Professional | Economic fields | full-time | 8/1/2029 |
| Business Administration | Logistics and Quality Management | Professional | Economic fields | full-time | 8/1/2029 |
| Business Administration | Human Resources Management | Professional | Economic fields | full-time | 8/1/2029 |



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|-------------------------|------------|--------------|-----------------|-----------|----------|
| Business Administration | Purchasing | Professional | Economic fields | full-time | 8/1/2029 |
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Bachelor's degree programme B0413P050014 Business Informatics

Supervisor: prof. Ing. Jiří Strouhal, Ph.D.

| <i>Study programme title</i> | <i>Profile</i> | <i>Educational field</i> | | <i>Mode of study</i> | <i>Accreditation valid until</i> |
|------------------------------|----------------|--------------------------|-----------------|-------------------------|----------------------------------|
| Business Informatics | Professional | Economic fields 67% | Informatics 33% | full-time and part time | 2/10/2029 |

Bachelor's degree programme B0413P050017 Industrial Management

Supervisor: prof. Ing. Radim Lenort, Ph.D.

| <i>Study programme title</i> | <i>Profile</i> | <i>Education field</i> | | <i>Mode of study</i> | <i>Accreditation valid until</i> |
|------------------------------|----------------|------------------------|--|----------------------|----------------------------------|
| Industrial Management | Professional | Economic fields 67% | Engineering, technology, and materials 33% | full-time | November 2029 |