



Bachelor's degree programmes

Bachelor's degree programme B0413P050002 Economics and Management

Supervisor: doc. Ing. Romana Čížinská, Ph.D.

<i>Study programme title</i>	<i>Specialisation title</i>	<i>Profile</i>	<i>Educational field</i>	<i>Mode of study</i>	<i>Accreditation valid until</i>
Economics and Management	Financial Management	Professional	Economic fields	full-time and part-time	14/07/2028
Economics and Management	Sales Management	Professional	Economic fields	full-time and part-time	14/07/2028
Economics and Management	Logistics and Quality Management	Professional	Economic fields	full-time and part-time	14/07/2028
Economics and Management	Human Resources Management	Professional	Economic fields	full-time and part-time	14/07/2028
Economics and Management	Purchasing Management	Professional	Economic fields	full-time and part-time	14/07/2028

Bachelor's degree programme B0413P050006 Business Administration

Supervisor: doc. Ing. Romana Čížinská, Ph.D.

<i>Study programme title</i>	<i>Specialisation title</i>	<i>Profile</i>	<i>Educational field</i>	<i>Mode of study</i>	<i>Accreditation valid until</i>
Business Administration	Financial Management	Professional	Economic fields	full-time	8/1/2029
Business Administration	Marketing and Sales Management	Professional	Economic fields	full-time	8/1/2029
Business Administration	Logistics and Quality Management	Professional	Economic fields	full-time	8/1/2029
Business Administration	Human Resources Management	Professional	Economic fields	full-time	8/1/2029



Business Administration	Purchasing Management	Professional	Economic fields	full-time	8/1/2029
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Bachelor's degree programme B0413P050014 Business Informatics

Supervisor: prof. Ing. Jiří Strouhal, Ph.D.

<i>Study programme title</i>	<i>Profile</i>	<i>Educational field</i>		<i>Mode of study</i>	<i>Accreditation valid until</i>
Business Informatics	Professional	Economic fields 67%	Informatics 33%	full-time and part time	2/10/2029

Bachelor's degree programme B0413P050017 Industrial Management

Supervisor: prof. Ing. Radim Lenort, Ph.D.

<i>Study programme title</i>	<i>Profile</i>	<i>Education field</i>		<i>Mode of study</i>	<i>Accreditation valid until</i>
Industrial Management	Professional	Economic fields 67%	Engineering, technology, and materials 33%	full-time	November 2029