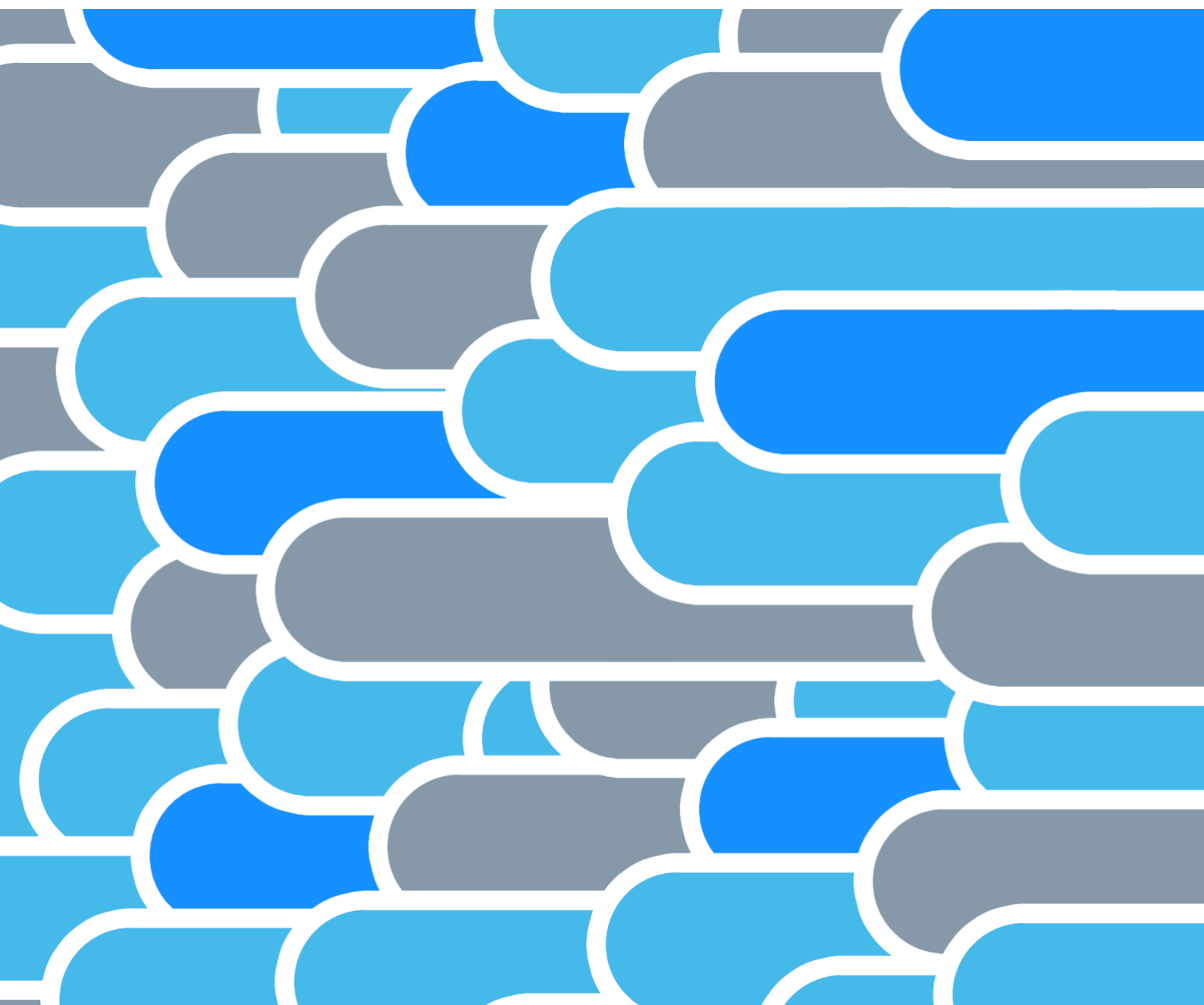


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Content

PROJECT ACTIVITIES	2
WP3 IS COMPLETED!	3
FINAL WORKSHOP ON CASE STUDIES OF THE JEUL PROJECT	4
PROMOTING JEUL PROJECT IN THE UNIVERSITY OF SIENNA	5
FUTURE EVENTS	5
CONTACT AND PARTNERSHIP	6

Project activities

The Executive Agency in Brussels has allowed extending the JEUL project for an additional new year to complete the pending project activities. On this occasion, the University of Siena had a consultation with all the partners to elaborate a joint action plan for the last year of the project. Partners are brokering Memoranda of Understanding with the private sector and reinforcing the capacity of their placement offices to facilitate the transition of students from the world of education to the world of work.

Mario De Martino (University of Siena) presented JEUL project and its results in several events: “L’entrepreneuriat social et la management de la santé”; SDU Global Partners’ Week in Shandong University; online training “European projects to support internalization of small organizations”; online training on European project management.

Assoc. prof. dr. Laima Urbsiene (VU) presented the JEUL project as an example of collaboration

between Eastern and Western universities at a transnational extended Data Literate: Digital Data Literacy for Education (Erasmus + Strategic Partnership Project) project meeting on 24-24 May, 2022.

During the Study Week and Conference in Thessaloniki, organized by Aristotle University, lect. dr. Ona Maria Vysniauskaite (VU) presented the JEUL project as an example of collaboration between Eastern and Western universities.

JEUL completed WP3, dedicated to curriculum development in Chinese and Vietnamese universities, under the lead of ŠKODA AUTO University. The results of the WP3, 30 curricula in Asian partner universities were upgraded.

Final workshop on case studies was held on 23-26 May, 2022 at University of Economics Ho Chi Min City (UEH).

WP3 is completed!

The Work Package 3, which is dedicated to curriculum development in Chinese and Vietnamese universities, has been completed. Under the lead of ŠKODA AUTO University, the four Asian universities of the JEUL project have upgraded 30 curricula in their universities. A team of academic staff of ŠKODA AUTO University, including the Rector, doc. Pavel Mertlík, CSc., cooperate on the project.



„The aim of this whole project is, and the EU pays as a kind of assistance to Southeast Asia, to adapt the structure of study programmes, to adjust individual subjects, to implement new approaches in teaching and methodology at those partner schools in Asia, so that the results better correspond to the ideas of the business sector about what and how students should be prepared for their future working careers,” said Pavel Mertlík.

„The aim of WP 3 is to train East Asian colleagues and pass on to them our experience in how our university cooperates with industrial and other business partners. During workshops, trainings and excursions, we presented our programme of students´ internship, cooperation with partners within the so-called partnership concept, including practical demonstrations of activation teaching methods, the involvement of field experts in teaching, to provide some examples. “

An integral part of these workshops and seminars was intensive work with syllabi of study subjects. It was based on an extensive survey among Asian employers. Dozens of Chinese and Vietnamese companies were approached to provide feedback on the requirements for a 21st century graduate who is well prepared to enter the labour market. “During the work on the project, the Asian partners incorporated these requirements, the new methodology and approach to students´ assessment into a total of 30 syllabi of study subjects within the existing study programmes. Subsequently, a pilot lessons were conducted, followed by a survey and comparison of the effectiveness of the new curricula. As the survey showed, the changes were evaluated highly positively by both students and teachers. At present, teaching is already carried out according to innovated study plans,” adds Pavel Mertlík.

Final workshop on case studies of the JEUL project

From May 23 to 26, the University of Economics Ho Chi Min City (UEH) hosted the workshop “Developing and utilize case studies in teaching”. Desmond Doran (University of Kent) delivered the workshop in blended format. The participants from the two Vietnamese universities of the JEUL project (BUH and UEH) attended the meeting in site, while the participants from the two Chinese universities of the JEUL project (NUAA and JU) participated remotely.



The workshop enabled all the partner universities to refine the case studies that they prepared and that they are using for their teaching activities.

In total, the JEUL consortium prepared 24 case studies focused on the Chinese and Vietnamese markets. This will help the Chinese and Vietnamese students to learn more about concrete examples from their own countries and not use as reference case studies from other regions of the world (mostly USA and Europe).

Promoting JEUL project in the University of Sienna



The JEUL project is actively promoted during incoming staff mobilities at the University of Siena. In those occasions, Maurizio Pompella, academic coordinator of the JEUL project, describes how the University of Siena cooperates with third countries universities in the framework of Erasmus+ Capacity Building in Higher Education. Visitors from partner universities receive promotional material of JEUL including the gadgets of the project.

Furthermore, Mario De Martino presented the JEUL project as an example of Capacity Building project during the event 'Training paths for UniSi researchers' organized by the University of Siena on June 15-16, 2022.

Future events

JEUL Final Project Meeting, 15th September, 2022

JEUL dissemination event, 19th September, 2022

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Follow the project activities by joining [LinkedIn group](#).

JEUL partners



University of
Kent



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