

Bachelor study program

LOGISTICS AND QUALITY MANAGEMENT

Graduate Profile

The Logistics and Quality Management specialization is part of the Economics study program and management. The specialization connects the latest trends in the field of management purchasing, production, logistics, and quality with special emphasis on the automotive industry.

The impetus for the creation of the specialization was the specific requirements of leading Czech manufacturers of the automotive industry led by Škoda Auto company. Thanks to extensive cooperation with Škoda Auto company, students will thus become familiar with cutting-edge solutions in data areas.

The high-quality academic staff of the university carries out not only teaching and scientific research activity, but also solves some practical projects for the world's leading industrial companies. Talented students then have the opportunity to participate in the solution of these projects themselves. As a result, there are several leading placements of our students in international and national student competitions.

The standard is teaching in the form of management games, top software, extended reality, with an excursion at Škoda Auto a.s. and other industrial partners. Students highly value invited lectures by leading European experts and managers or teaching implemented in cooperation with foreign universities and industrial enterprises. Students acquire practical skills in the new production-logistics laboratory e.g. on methods and tools of lean production and logistics or design and construction logistic pipe systems. As part of the study, students can also choose four subjects, in which the management of purchasing, production, logistics, and quality will be presented directly by managers from Škoda Auto a.s.

In addition to the diploma, students can obtain the European Logistics Association Candidate Certificate European Junior Logistician (cEJLog) or professional certificates Logistics Management and Logistics Management II under the auspices of the Czech Logistics Association.

Compulsory internship is included in the fifth semester of study to increase the employability of graduate students. For mandatory internships, students most often choose Škoda Auto a.s., other Škoda Auto partner companies Universities, or foreign companies, especially in within the Volkswagen concern, to which they go with the support of the Erasmus+ program.

As part of the Erasmus+ program, students can also spend a semester or two at one of several than the school's sixty partner universities. Škoda Auto University also offers very interesting projects outside of Erasmus+, so it is possible to choose for your experience abroad destinations such as China, India, South Korea, or the USA.

Graduates of the specialization can further deepen their knowledge and skills within the framework of subsequent master's specializations in the Management of international supply chains and purchases. Given the expanded and comprehensive common core of all bachelor specializations, the student is also prepared to study other master's specializations, which the school offers.

A graduate specializing in Logistics and Quality Management is not only equipped with deep knowledge of management and technologies of purchase, production, logistics, and quality but also practical skills and experience gained during teaching and preparation of the bachelor's thesis, especially within the framework of compulsory professional practice. For practice, students most often choose a company Škoda Auto a.s., other Škoda Auto partner companies Universities, or foreign companies, primarily within the Volkswagen concern, to which they go with the support of the program Erasmus+.

Graduate Employment

Graduates find employment as specialists and managers of professional departments, especially in the automotive, electrical, and engineering industries.