

## **Master's study program**

### **FINANCE IN INTERNATIONAL BUSINESS**

#### **Graduate profile**

**The specialization of Finance in international business is part of the study program Economics and Management. It is focused on the areas of corporate finance, financial management, connections with businesses, and the financial sector.**

It is based on knowledge of microeconomics and macroeconomics, mathematics, statistics, informatics, accounting, law, tax systems, and economic and financial management.

Profiling teaching is oriented towards the area of financial planning and value management of the company. All this is based on the application of modern methods and tools of financial management and managerial decision-making methods and tools. Special emphasis is placed on the application of simulations of real decision-making tasks. Also respected are marketing, personnel, and psychological-social aspects of management.

Students can choose a six-week internship within the block of compulsory elective subjects. Working the internship is intended especially for students coming from other universities so that before graduation acquire the necessary work experience that will help them to better apply themselves to the labor market in the Czech Republic and abroad.

As part of the Erasmus+ program, students can also spend a semester or two at one of the more than fifty partner universities, or schools in one of the companies of the Volkswagen concern. Skoda car.

The university also offers very interesting non-Erasmus programs, making it possible for you to study abroad experience choosing destinations such as India, South Korea, Israel, Vietnam, or the USA. The specialization is intended for creative people who like to work in an international environment and would like to deepen your knowledge of corporate finance.

A graduate of the specialization Finance in international business has knowledge, skills, and skills in the field of international taxation, international accounting (based on IFRS standards) standards, and financial management. They will learn basic methods, procedures, and ways of evaluating effectiveness in investment decision-making, procedures, and ways of valuing assets and valuing the business. The profiling study is focused on the application of economic-managerial knowledge and skills in the field of financial management of the company.

#### **Application of graduates**

A graduate specializing in Finance in international business is profiled for professional and managerial performance-demanding positions in the field of financial management (treasury) and financial control (controlling). Except for financial positions in companies, graduates will find employment in the field of auditing and consulting, but also as employees of financial institutions (banks, insurance companies), in the capital market, or in the state administration.